



Civil Society Coalition Against Torture and Impunity in Tajikistan



Media Group

Dushanbe, 2021

Media Group

Acts on the basis of Strategy and Work Plan <http://notorture.tj.org/about/media-strategiya-koalicii-grazhdanskogo-obshchestva-tadzhikistana-protiv-pytok-i>

Main Objectives: systematic coverage of the Coalition's activity, raising public legal awareness and involvement of people in the campaign against torture through mass media.

Secretariat: Head of Media Group, Website Manager and Editors of the Coalition's web-site; representatives of member organizations and partners of the Coalition.

Objectives:

- Systematic coverage of the Coalition's activity and their efforts in the field of prevention and effective control of torture and impunity;
- Highlighting the issue of torture;
- Preparation and dissemination of quality information on the issue of torture.

EXISTING INFORMATION DISSEMINATION TOOLS AND CHANNELS:

- distribution of applications, overviews, issue of press-releases, conducting press-conferences, invitation of mass media to conferences and forums arranged by the Coalition;
- arrangement of interviews/access to information through the Coalition's members for mass media, with the overview of situation in the field of torture;
- arrangement of media support to individual cases and activities of the Coalition.

Web-Site of the Coalition

www.notorturetj.org

It is a comprehensive information tool concerning torture and cruel treatment in Tajikistan, where one can find relevant mass media articles, policy documents, outcomes of reviews and studies, interviews and other necessary information.

Promotion of the Coalition's Web-Site and Pages in Social Networks

- Facebook: <https://www.facebook.com/notorture.tj>
- Twitter: <https://twitter.com/NoTortureTj>
- Soundcloud: <https://soundcloud.com/notorture-tj>
- Youtube: <https://www.youtube.com/channel/UCWfjfabt9tacFgj-rcJZqtw>
- Odnoklassniki: <https://ok.ru/group/54476259131498>
- Telegram: <http://t.me/notorturetj>
- Instagram: [notorture.tj](https://www.instagram.com/notorture.tj)
- All materials placed in the Coalition's web-site are duplicated on pages in Facebook, Telegram, Twitter, Odnoklassniki social networks, photo materials are placed in Instagram, and audio materials – in Soundcloud and Youtube.

Practicing the Skills of Media Coverage of Freedom from Torture Issues

- Media Group pays great attention to developing skills of press coverage of freedom from torture issues among public affairs office employees, by conducting training workshops for journalists of state-run media and public relations' specialists of law-enforcement bodies and government agencies.

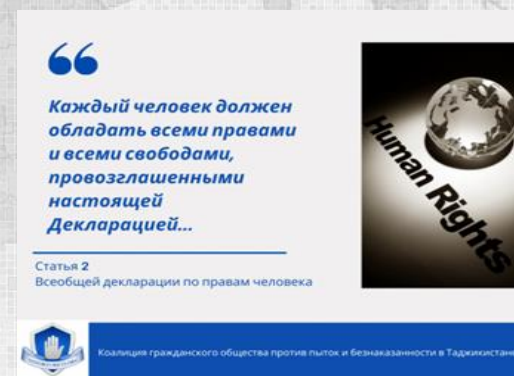
OUR Promotional Events

- Every year, twice a year, we conduct promotion campaigns dedicated to the International Torture Victims Protection Day (June 26), and to the World Human Rights Day (December 10).
- For example, in 2020, we conducted a 30-day promotion campaign timed to coincide with the International Torture Victims Protection Day. During a month, video clips dedicated to the freedom from torture were broadcast in the monitors of supermarkets, trade centers, business-centers and other settings across Dushanbe City. Member organization of the Coalition, PO “Civil Liberties Office”, in collaboration with the Coalition, prepared a book “The History of 13 Soldiers, or the Lost Dreams” for the International Torture Victims Protection Day, which tells about the tragic fate of thirteen soldiers who fell victim to torture and abuse of new conscripts by older soldiers in the Tajik army.
- In anticipation of the World Human Rights Day, we conducted a 30-day promotion campaign under a slogan “Rights! Dignity! Development!”.
- For example, in the capital’s cinema theatre “Kayhon”, a movie club was organized. More than 70 participants of the movie club, after watching the famous movie “Green Mile”, held a discussion concerning the human rights in accordance with international standards and national legislation.
- Yet, more than 60 persons have become participants of marathon trainings for human rights in the capital’s café “Parking”.
- In Dushanbe, a debate tournament “Law Cup” was held.

Promotional Event in the Coalition's Website and Pages in Social Networks

On December 1, 2020, Civil Society Coalition Against Torture and Impunity in Tajikistan issued a loose-leaf wall calendar for 2021 concerning the human rights and disseminated it among partners, peers, as well as sent greeting cards to international public organizations, mass media and representatives of government institutions. In each broadside of the calendar, there are placed articles of the Universal Declaration of Human Rights.

During one month, from November 10 through December 10, based on 30 articles of the Universal Declaration of Human Rights, there had been prepared posters that were daily placed in the Coalition's web-site and pages in social networks.





Round-the-clock operating hot-line telephones:

For Khatlon Region – 98 787 66 66

For Soghd Region – 98 787 33 33

For RRS and City of Dushanbe – 98 708 76 76

The Coalition's web-site: notorturetj.org